



Product Designer

Description:

Design Ideas is a fast-paced international product design firm located in Springfield, Illinois. We design and manufacture home and office products that are fun, functional, thoughtfully designed and affordable. Our mission is to delight our customers with exceptional service and interesting products.

Our customers range from mass merchants such as Staples, Target, The Container Store, Meijer, Office Max, Anthropologie, and Urban Outfitters, to small independent gift stores, to specialty stores such as the Museum of Modern Art and CB2. We are regularly recognized in consumer and design trade publications as experts in the design of storage, org, and home décor products.

We are looking for a bright, energetic and creative individual to join our design team. You will work closely with our internal sales/marketing, operations/purchasing teams and our retail customers to develop and deliver products for all areas of the home with an emphasis on storage and organization. Our internal design team members are occasionally invited to travel to our global factories, visits customers, and attend trade shows to develop, source and launch new products and materials.

At Design Ideas, we value teamwork, dedication and innovation. If you have the ability to think outside the box, work independently as well as part of a team, juggle multiple tasks with ease and attention to detail, and have an insatiable curiosity about the products you interact with every day, this job is for you!

Job Responsibilities:

- Create and develop products, from concept to store shelf
- Conceptualize and design thoughtful product packaging/labeling, retail merchandising, and trade show displays
- Participate in ideation and refinement of cohesive collections of products for the annually-launched Design Ideas catalog
- Collaborate with sales/marketing to research and understand market price points and develop products that meet our targets
- Effectively communicate with overseas manufacturing partners to obtain and review pricing, and then tool or prototype designs
- Use a combination of software programs (Adobe Illustrator/Photoshop, Google Sketch-up, and Solidworks), 3D printing and hand sketches to develop products
- Oversee product safety testing with 3rd party independent testing labs

Job Requirements:



- Superb attention to detail
- Excellent written and verbal communication skills
- Excellent follow-up and organization skills
- Ability to work independently as well as part of a team
- Experience managing multiple projects with competing deadlines
- A working knowledge of common design software programs such as Adobe Illustrator, Photoshop, Google Sketch-up, Solidworks, 3D printing

We offer flexible daytime, weekday hours; health, dental, vision and disability insurance; a 401(k) plan; paid holidays, sick and vacation time; occasional travel opportunities and free products.

Ready to join our team? Send your resume and cover letter with compensation expectations to humanresources@designideas.net.