



U.S. Consumer Product Safety Commission – Recall

Recall Date: March 6, 2014

Recall Number: 14-126

Design Ideas Recalls Magnets Due to Risk of Ingestion

WASHINGTON, D.C. - *Consumers should stop using this product unless otherwise instructed. It is illegal to resell or attempt to resell a recalled consumer product.*

Recall Summary

Name of Product: Design Ideas[®] and Neatlife[®] Rubber Ducky Magnets, and Design Ideas[®] Blowfish and Splat Magnets

Hazard: The small magnets can easily detach from the product. If swallowed, magnets can link together inside a child's intestines and clamp onto body tissues, causing intestinal obstructions, perforations, sepsis and death. Internal injury from magnets can pose serious lifelong health effects.

Remedy: Consumers should immediately stop using the recalled magnets place them out of reach of children and contact Design Ideas for a refund.

Consumer Contact: Design Ideas at (800) 426-6394 from 8 a.m. to 5 p.m. CT Monday through Friday or online at and www.designideas.net and click on "Safety Notices and Patents" for more information.

To see photos of the recalled product, go to <http://www.cpsc.gov/en/Recalls/2014/Design-Ideas-Recalls-Magnets/>

Recall Details

Units: About 21,700 Rubber Ducky Magnets, 3,200 Blowfish Magnets and 2,000 Splat Magnets

Description: This recall involves miniature office and refrigerator magnets sold in the shape of a duck, blowfish and a splat. A small magnet is affixed to the underside of the brightly colored plastic objects which were sold in sets of four or six. Model number 3205121 (duck), 993205114 (duck), 3205122 (blowfish) or 3205078 (splat) is printed on the bottom of the packaging. "Magnets" and the Design Ideas' logo are printed on the front of the package.

Incidents/Injuries: None reported.

Sold by: Rubber ducky magnets were sold at Nordstrom's Rack stores, novelty and gift stores, book stores and art stores nationwide from March 2007 through September 2013 for about \$10.

Blowfish magnets were sold at novelty and gift stores, book stores and art stores nationwide from March 2007 through March 2011 for about \$10. Splat magnets were sold at CB2 stores, novelty and gift stores, office supply stores and art stores nationwide from November 2012 to February 2014 for about \$10.

Distributor: Design Ideas Ltd., of Springfield, Ill.

Manufactured in: China

The U.S. Consumer Product Safety Commission is charged with protecting the public from unreasonable risks of injury or death associated with the use of thousands of types of consumer products under the agency's jurisdiction. Deaths, injuries, and property damage from consumer product incidents cost the nation more than \$1 trillion annually. CPSC is committed to protecting consumers and families from products that pose a fire, electrical, chemical or mechanical hazard. CPSC's work to ensure the safety of consumer products - such as toys, cribs, power tools, cigarette lighters and household chemicals – contributed to a decline in the rate of deaths and injuries associated with consumer products over the past 40 years.

Federal law bars any person from selling products subject to a publicly-announced voluntary recall by a manufacturer or a mandatory recall ordered by the Commission.

To report a dangerous product or a product-related injury go online to www.SaferProducts.gov or call CPSC's Hotline at (800) 638-2772 or teletypewriter at (301) 595-7054 for the hearing impaired. Consumers can obtain news release and recall information at www.cpsc.gov, on Twitter [@USCPSC](https://twitter.com/USCPSC) or by subscribing to CPSC's [free e-mail newsletters](#).

CPSC Consumer Information Hotline

Contact us at this toll-free number if you have questions about a recall:

800-638-2772 (TTY 301-595-7054)

Times: 8 a.m. – 5:30 p.m. ET; Messages can be left anytime

Call to get product safety and other agency information and to report unsafe products.

Media Contact

Please use the phone numbers below for all media requests.

Phone: (301) 504-7908

Spanish: (301) 504-7800